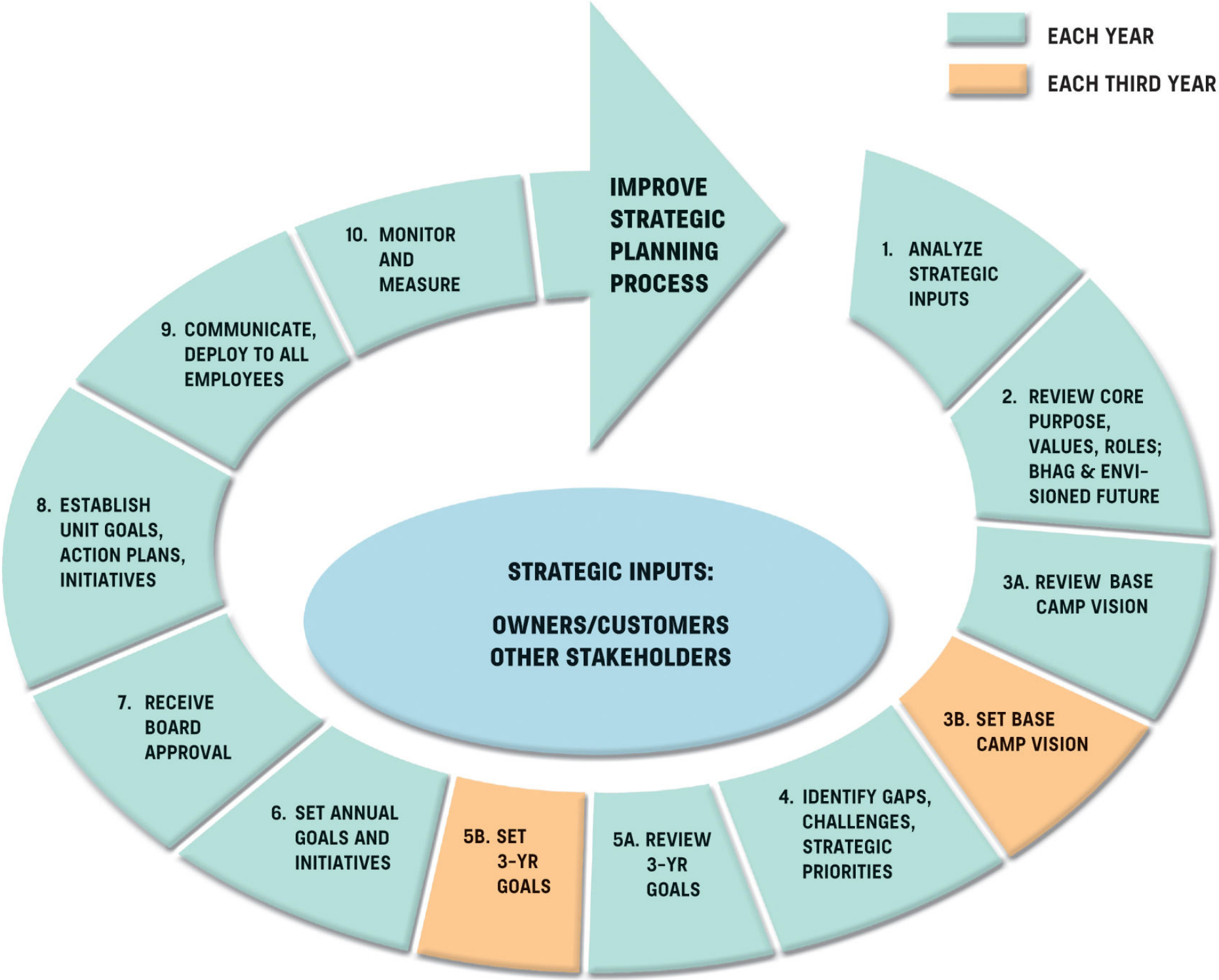
EACH YEAR
EACH THIRD YEAR
IMPROVE STRATEGIC PLANNING PROCESS
1. ANALYZE STRATEGIC INPUTS
2. REVIEW CORE PURPOSE, VALUES, ROLES; BHAG & ENVI-SIONED FUTURE
3A. REVIEW BASE CAMP VISION
3B. SET BASE CAMP VISION
4. IDENTIFY GAPS, CHALLENGES, STRATEGIC PRIORITIES
5A. REVIEW 3-YR GOALS
5B. SET 3-YR GOALS
6. SET ANNUAL GOALS AND INITIATIVES
7. RECEIVE BOARD APPROVAL
8. ESTABLISH UNIT GOALS, ACTION PLANS, INITIATIVES
9. COMMUNICATE, DEPLOY TO ALL EMPLOYEES
10. MONITOR AND MEASURE
STRATEGIC INPUTS:
OWNERS/CUSTOMERS
OTHER STAKEHOLDERS